



wave
accelerator

PALESTRA

Desenvolvimento

de Startups

*A **inovação** distingue um líder de
um seguidor.*

– Steve Jobs

Prazer, nós somos a Wave



Quem somos

#1

1º aceleradora do ceará



Aceleradora que mais cresceu no brasil em 2014.



Metodologia de Aceleração Validada por grandes players



Track Record de 5,5x em 3 anos



Selecionada pelo Startup Brasil



Sede em Lisboa para internacionalização e troca de conexões



Parceiro (Bossa Nova) com R\$100 milhões para investimento em Early Stage



Mais de 22 Startups Aceleradas



Gestora do primeiro centro de inovação em Health Tec da América Latina



Aceleradora oficial do Microsoft Innovation Center de Fortaleza

Parceiros



Fundos de Investimento



Nosso Time



Leo Lacerda
Cofundador



João Kepler
Sócio-investidor



Nathalia Santiago
Growth Strategist



Erick Ferraz
Designer



Igor Ary Juaçaba
Cofundador



Milton Sousa
Cofundador



Luane Pinheiro
Customer Success Manager



Ana Lia Malveira
Content creator

Portfólio Venture Builder



Portfólio Aceleração



agenda edu



Digital Influencers



Case



Vencedora de vários prêmios nacionais e internacionais

Líder de mercado no Brasil.

Mais de 1000 escolas usando a plataforma.

Solução oficial da  Pearson

A gente cresce
com você.



Case



ICC BIOLABS

health & biotech space

powered by taquion + wave accelerator

Hub de conexão pioneiro em inovação em saúde na América Latina

Gerido pela Wave e Táquion (especialista em inovação na saúde)

Espaço gerenciado pela Elephant Coworking

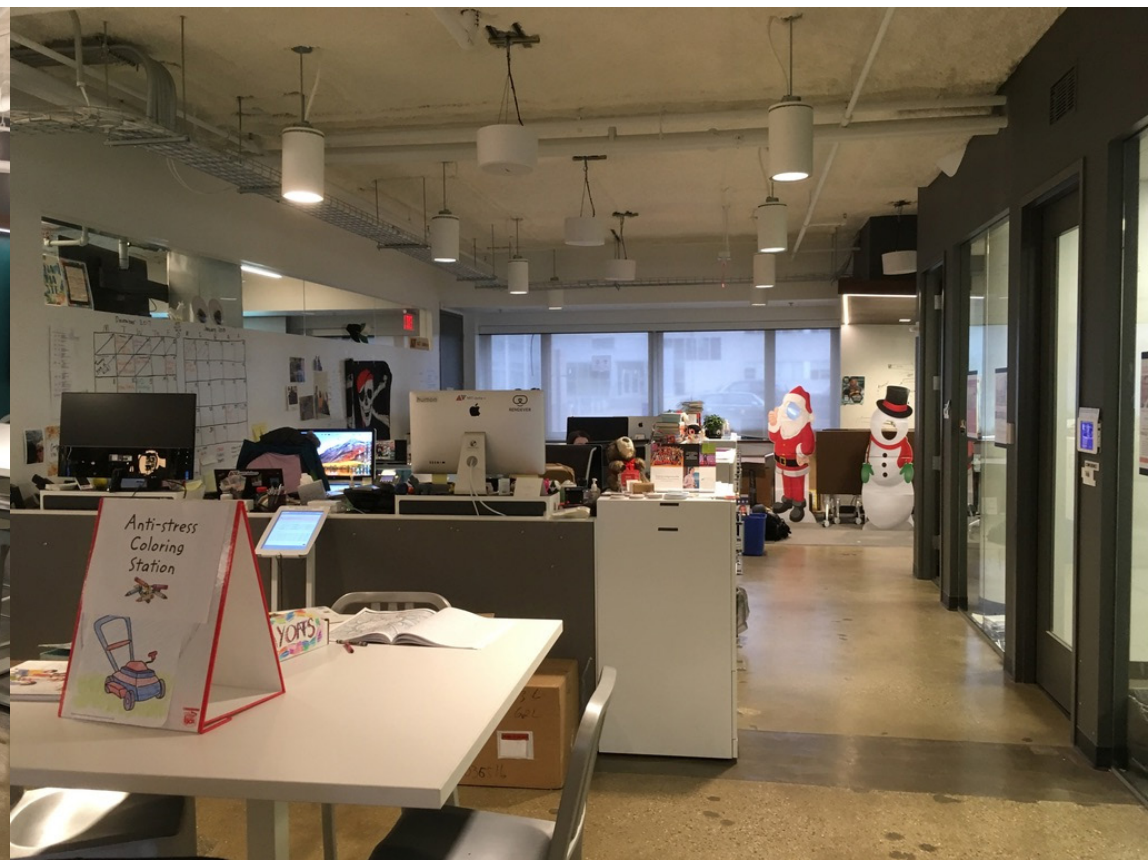
Parcerias nacionais e internacionais na área de biotech



A man with glasses and a beard stands at a table, presenting to a group of people seated around it. The room is filled with a wall of various photos and documents, suggesting a workshop or collaborative workspace. The entire scene is overlaid with a blue tint.

DESENVOLVENDO
O ECOSISTEMA DE EMPREENDEDORISMO
E INOVAÇÃO








DESENVOLVENDO
OS EMPREENDEDORES

Intro to **MAKING**

15.351 - TUESDAYS 1:00 - 2:30



MIT'S MAKER CLASS!

"Introduction to Making" (15.351) is a highly immersive, hands-on course for undergraduate & graduate students in any course of study. If you are curious about how to make physical things, make them work & integrate them with electronics and software, this is the class for you. Gain knowledge of common techniques and skills including ...

- 3D printing
- CNC machining
- laser cutting
- electronics
- Arduino programming
- and more.

APPLY AT
entrepreneurship.mit.edu/intro-to-making


What is your PURPOSE?

Join us for two workshops over IAP to ask the questions Who am I, Why am I here, and What can WE do together?

Workshop 1: discovering your purpose
Saturday, January 20, 2017, 10am-5pm, E62-221

Workshop 2: fulfilling your purpose
Sunday, January 21, 2017, 10am-5pm, E62-221

apply:
<http://bit.ly/purposelab>



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THERE IS SUCH A THING AS A FREE LUNCH

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we connect you to the most interesting people you've never met



find new friends, mentors, and co-founders



we suggest where, what, and when

log that you met, and lunch may be free

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built, managed, and run by MIT students

15,394 DILEMMAS IN FOUNDING NEW VENTURES



TUES & THURS, 4:00 - 5:30PM


Interested in starting a company, joining an early-stage venture, or how to evaluate startups and founding teams?

- Taught by Trust Center EIR Kit Hickey & Sloan Sr. Lecturer Erin Scott
- Focuses on key organizational & tactical challenges in new ventures:
 - building a startup team
 - co-founding teams and joining a startup
 - correcting bad decisions
 - splitting equity
 - managing board members & investors

for more info: khickey@mit.edu or elscott@mit.edu



15,392 SCALING AN ENTREPRENEURIAL VENTURE



Taught by Brian Halligan & Donna Levin

SPRING 2018 H1
TUES & THURS, 5:30 - 7:00PM

6 units, by application only
Course is for startup teams & requires at least 2 members take part

HubSpot | Care.com | PillPack

What makes Hubspot, Care.com, and PillPack so special?

It's not just that they got started, but rather they scaled their businesses to move beyond being a startup and became big companies. This course will look at the personal, institutional, and operational challenges to make scaling happen with effective and ineffective solutions. Topics such as entrepreneurial leadership, culture, operations, governance, and human resources will be addressed. The teaching mode will be varied and include case studies, site visits, movies, simulations, and guest speakers. This will be a course unlike any other you have taken to help inspire and guide you to scale to maximum impact.

apply at: bit.ly/scaling18

INTERESTED IN JOINING A START UP?

WE ARE THE NEXT **BIG**

WE HAVE A VISION.

FIN-TECH START-UP SPECIALIZING IN MONEY MANAGEMENT. IN SEARCH OF A CTO/TECHNICAL COFOUNDER.

LET'S TALK! EMAIL LEONARDWC3@GMAIL.COM



ARE YOU ONE OF THE BEST STARTUP TEAMS AT MIT?

ONLY 8 TEAMS ACCEPTED
15.378 (G) / 15.3781 (U)

BUILDING AN ENTREPRENEURIAL VENTURE




- Lectures from Bill Aulet, Nick Meyer, Kit Hickey, Erin Scott & Jim Baum
- Personalized 1-on-1 coaching
- Focused time to work on your venture
- The ultimate academic experience for an MIT entrepreneurial education
- Mondays 6:00 - 9:00pm, 12 credits

The *SPRING 2018* course that will help you launch your business.

APPLY NOW AT
bit.ly/mitgsd18

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**FIRESIDE CHAT:
DEVELOPING A STARTUP
IN THE DEVELOPING WORLD**

**Friday, December 8 from 5-6pm
Martin Trust Center, Room E40-163 (The Garage)**

Join this informal conversation between MIT Professor Saman Amarasinghe and Lashan Silva, the founder of Enhancer, to learn about entrepreneurship in South Asia and Africa. Find out how you can help young entrepreneurs from the developing world through MIT Global Startup Labs (GSL).

Lashan Silva is the CEO of Enhancer, a company which is working in the field of big data cloud computing, business predictions and analytics. The company was founded in 2013 after MIT ran its pilot Global Startup Labs program in Sri Lanka. Lashan, a self-described "hard techy", was introduced into tech entrepreneurship through this intensive boot camp.

Enhancer's flagship product is a cloud-based business integration platform eZuite. Currently, the platform helps businesses to process more than 2 million invoices a month in Sri Lanka. eZuite has recently been launched in Africa. Enhancer currently has 14 employees and expanding to 20 in January.

Saman P. Amarasinghe is an MIT Professor in the Department of Electrical Engineering and Computer Science and Faculty Co-Director of MIT Global Startup Labs. He leads the Commit compiler group. His research focuses on discovering novel approaches to improving the performance of modern computer systems and making them more secure without unduly increasing the complexity faced by the end users, application developers, compiler writers or computer architects.

Through GSL, MIT student teams partner with universities around the world to deliver incubator programs focused on mobile technologies. They lead local student entrepreneurs through a real-world technology venture experience, mentoring the development stages of a startup and teaching appropriate technical platforms. The workshop culminates in a pitch and prototype competition. In 2018 the program will be offered in the following countries: Azerbaijan, Belgium, Brazil, Germany, Mauritius, Mexico, Nepal, Peru, Rwanda, and South Africa.

MEXICO

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MIT CHILE

Global Business of Artificial Intelligence & Robotics (15.S14)

Spring '18. Wednesday 5pm-7pm
Non-Sloan students welcome
Register: tiny.cc/gbair18

MAKE

policy in your field.
Do it with a Minor in Public Policy.

MIT POLITICAL SCIENCE
web.mit.edu/polisci

The background of the image is a dark blue, semi-transparent overlay of financial market data. It features various numerical values, currency codes like 'JPY', and line graphs, all rendered in a lighter blue color. The text is centered over this background.

DESENVOLVENDO
O MERCADO DE INVESTIMENTO

DESENVOLVENDO

SEU NEGÓCIO

BUSINESS
PLAN





DESENVOLVENDO

SEU NEGÓCIO

a.

Cliente

DESENVOLVENDO
SEU NEGÓCIO



a.

Cliente

b.

Produto

DESENVOLVENDO
SEU NEGÓCIO



a.

Cliente

b.

Produto

c.

Product
Market fit

DESENVOLVENDO
SEU NEGÓCIO



a.

Cliente

b.

Produto

c.

Product
Market fit

d.

Escala



wave
accelerator

#bethewave

Discover // Hack // Accelerate

contato@

waveaccelerator.com